Centralia College Strategic Plan 2023- 2028

Mission: Centralia College is committed to student success, academic excellence, and supporting our community in an inclusive and equitable learning environment.

Vision: Centralia College strives to be a responsive educational leader for our community.

Support Students

Goals 1.1: Help students enter the college and choose a pathway to careers and future education.

Objective 1.1.1. Increase enrollment to equal or exceed 2,700 annualized FTEs, with focus on growing underrepresented enrollment.

Objective 1.1.2. Each student has declared a pathway and an academic plan before completing 30 credits.

Objective 1.1.3. 90% of degree-seeking students are on-track with their education plan by year two.

Goals 1.2: Provide culturally responsive, inclusive, and accessible support to help students achieve academic and career goals.

Objective 1.2.1. Centralia College has the highest three-year graduation rate among WA community colleges.

Objective 1.2.2. The college's CCSSE Support of Learners benchmark score meet or exceed the score of top 10% of cohort.

Objective 1.2.3. 90% of students feel a sense of belonging at Centralia College.

Goal 1.3: Ensure equitable learning and achievement outcomes.

Objective 1.3.1. Centralia College has the highest first to second-year retention rate among WA community colleges for degree-seeking students.

Objective 1.3.2. Equity gaps in first to second-year retention rate for degree-seeking students are no greater than 3 percentage points of the overall retention rate.

Objective 1.3.3 The college's CCSSE Active and Collaborative Learning benchmark score meet or exceed the score of top 10% of cohort.

Retain & Develop Employees

Goal 2.1: Develop Centralia College as an employer of choice by fostering a positive, safe, and inclusive work environment that empowers employees, promotes innovation, provides clear communication channels, and invests in professional development.

Objective 2.1.1. 100% of employees are empowered to lead and excel in their career path.

Objective 2.1.2. The college's Employer Net Promoter Score will meet or exceed 50.

Goal 2.2: Modernize Centralia College to create a more innovative, efficient, and effective workplace.

Objective 2.2.1. 80% [or number] of college-wide operations and processes are streamlined with efficient automations and reduced manual efforts.

Objective 2.2.2. 100% of job positions and functions are aligned intra and interdepartmentally to be effective and efficient.

Revitalize College Campus & Community Engagement

Goal 3.1: Meet community educational needs through programs and partnerships.
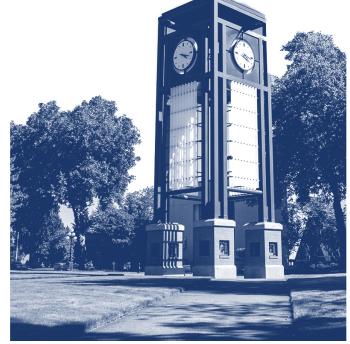
Objective 3.1.1. The college reviews its work and activities with existing community and business partners annually to assess mutually beneficial results and provides an annual report detailing the results and actions taken by the college.

Objective 3.1.2. The college conducts ongoing community and workforce needs assessment and provides an annual report detailing the results and actions taken by the college.

Goal 3.2: Enhance and revitalize college infrastructure and grounds.

Objective 3.2.1. 85% of college stakeholders feel the campus environment is welcoming, accessible, and easy to navigate.

Objective 3.2.2. Centralia College's carbon footprint has been reduced by 20%.

Objective 3.2.3. Centralia College's technology infrastructure is enhanced with improved accessibility, interactivity, and connectivity.